

Community Values Magazine

Layout Sheets and Specs

All photography, ad design & layout is included. The following pages will help you provide the information we need in order to design your ad.

The following graphics programs, and photo libraries are used to design all ads and the magazines.

- QuarkXPress 7.1
- Adobe Photoshop CS3
- Adobe Illustrator 10
- Adobe Acrobat Professional 6.0

Internet Subscriptions to:
istockphoto.com
Comstockcomplete.com
Clipart.com

Art, Photos, Clipart, etc

- BizArt Collection 100,000
- Photo ClipArt 150,000
- Big Box of Art 350,000
- Art Explosion 600,000

We provide all ad proofs by e-mail*.

You will need to have Adobe Acrobat Reader installed on your computer. If you do not have it, it is a free download from www.Adobe.com

***If you do not have e-mail, we can either fax it or bring it by for your approval**

If you already have a graphics firm working with you and would like them to design your ad, we will need the ad in the following format and exact size:

Color **CMYK**
Resolution: **300 DPI**
Format: **tif, jpg, pdf** (preferred method)

E-mail Babs@CommunityValuesMagazine.com, or
BabsUWP@comcast.net

Mail Community Values Magazine
3619 Owl Lane NE
Olympia, WA 98516

Call 459-8292 and we will pick it up.

ALL PICTURES OR LOGOS MUST BE AT LEAST 300 DPI

Graphic design is offered free of charge and you may change/modify your ad every month. For your convenience, we send out monthly e-mail reminders around the first week of the month. This allows you about 10-14 days prior to deadline to let me know if you wish to make any changes/modifications to your ad. A copy of your most recent ad will also be attached to the e-mail.

This is a courtesy reminder, so if you don't respond, we will assume you do not wish to make any changes and we will just change the expiration date, if you have one.

Our website www.CommunityValuesMagazine.com is updated on the 1st of every month with the current ads, the new front cover, and the E-Book.

Community Values Magazine

Layout Sheets and Specs

- 1/8 Page Ad
- 1/6 Page Ad
- 1/4 Page Ad
(Horizontal)

Statement of Business/Slogan: _____

Address/Location: _____

Phone No(s): _____

Hours: _____

Website: _____

Credit Cards Accepted? *(Circle all that apply, if you want it in the ad)*



Graphics/Photos: _____

Coupon #1: _____

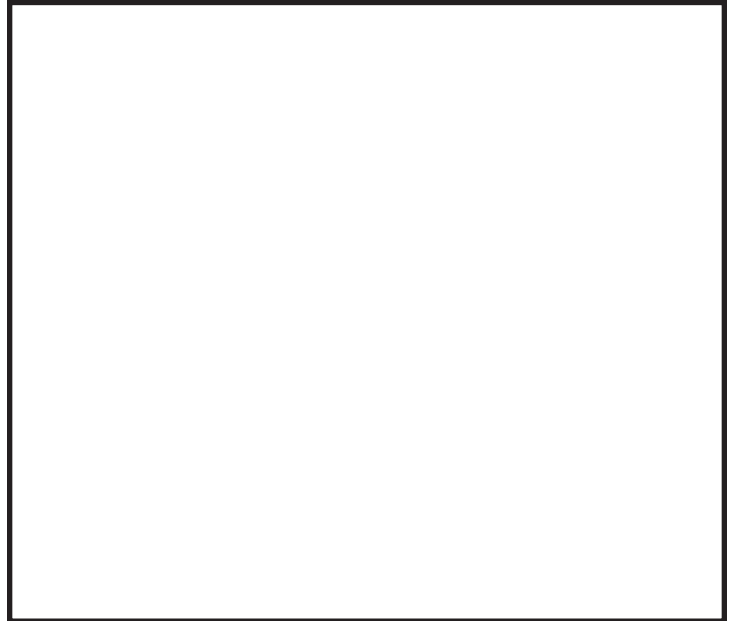
Coupon #2: _____

Ad Content/Other Info: _____

1/8 Page - 3.75" x 2.4"



1/6 Page - 3.75" x 3.25"



1/4 Page (Horizontal) 7.625" x 2.4"



Community Values Magazine

Layout Sheets and Specs

[] 1/4 Page Ad
(Vertical)

[] 1/3 Page Ad

1/4 Page (Vertical) - 3.75" x 5"

Statement of Business/Slogan:

Address/Location:

Phone No(s):

Hours:

Website:

Credit Cards Accepted?



(Circle all that apply, if you want it in the ad)

Graphics/Photos:

Coupon #1:

Coupon #2:

Ad Content/Other Info:

1/3 Page - 7.625" x 3.25"

Community Values Magazine

Layout Sheets and Specs

[] 1/2 Page Ad

Statement of Business/Slogan: _____

Address/Location: _____

Phone No(s): _____

Hours: _____

Website: _____

Credit Cards Accepted? *(Circle all that apply, if you want it in the ad)*



Graphics/Photos: _____

Coupon #1: _____

Coupon #2: _____

Ad Content/Other Info: _____

1/2 Page - 7.625" x 5"