

# Community Values Magazine

## Ad Layout Sheets and Specs

**All photography, ad design & layout is included. The following pages will help you provide the information we need in order to design your ad.**

*The following graphics programs, and photo libraries are used to design all ads and the magazines.*

- QuarkXPress 7.1
- Adobe Photoshop CS3
- Adobe Illustrator 10
- Adobe Acrobat Professional 6.0

Internet Subscriptions to:  
[istockphoto.com](http://istockphoto.com)  
[Comstockcomplete.com](http://Comstockcomplete.com)  
[Clipart.com](http://Clipart.com)

Professional Photography  
provided by  
KDA Photography

**We provide all ad proofs by e-mail\*.**

**You will need to have Adobe Acrobat Reader installed on your computer.  
If you do not have it, it is a free download from [www.Adobe.com](http://www.Adobe.com)**

**\*If you do not have e-mail, we can either fax it or bring it by for your approval**

If you already have a graphics firm working with you and would like them to design your ad, we will need the ad in the following format and exact size:

Color           **CMYK**  
Resolution: **300 DPI**  
Format:       **tif, jpg, pdf** (preferred method)

**E-mail** [Babs@CommunityValuesMagazine.com](mailto:Babs@CommunityValuesMagazine.com), or  
[BabsUWP@comcast.net](mailto:BabsUWP@comcast.net)

**Mail** Community Values Magazine  
3619 Owl Lane NE  
Olympia, WA 98516

**Call** 459-8292 and we will pick it up.

**ALL PICTURES OR LOGOS MUST BE AT LEAST 300 DPI**

Graphic design is offered free of charge and you may change/modify your ad every month. For your convenience, we send out monthly e-mail reminders around the first week of the month. This allows you about 10-14 days prior to deadline to let me know if you wish to make any changes/modifications to your ad. A copy of your most recent ad will also be attached to the e-mail. **This is a courtesy reminder**, so if you don't respond, we will assume you do not wish to make any changes and we will just change the expiration date, if you have one.

Our websites [www.CommunityValuesMagazine.com](http://www.CommunityValuesMagazine.com) and [www.MyCVM.net](http://www.MyCVM.net) are updated before the 1st of every month with the current ads, the new front cover, and the E-Magazine.

Our Fan Page on Facebook is also updated by the 1st of every month with the new advertisers and new offers with.

# Community Values Magazine

## Layout Sheets and Specs

- 1/8 Page Ad
- 1/6 Page Ad
- 1/4 Page Ad  
(Horizontal)

Statement of Business/Slogan: \_\_\_\_\_

Address/Location: \_\_\_\_\_

Phone No(s): \_\_\_\_\_

Hours: \_\_\_\_\_

Website: \_\_\_\_\_

Credit Cards Accepted? *(Circle all that apply, if you want it in the ad)*



Graphics/Photos: \_\_\_\_\_

Coupon #1: \_\_\_\_\_

Coupon #2: \_\_\_\_\_

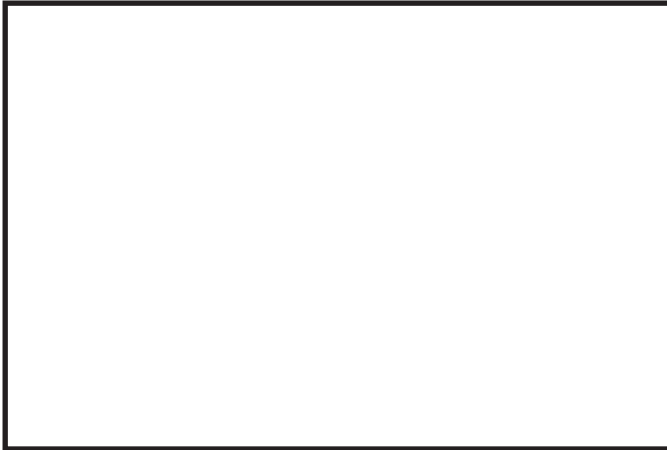
Ad Content/Other Info: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

1/8 Page - 3.5" x 2.35"



1/6 Page - 3.5" x 3.2"



1/4 Page (Horizontal) 7.125" x 2.35"



# Community Values Magazine

Layout Sheets and Specs

[ ] 1/4 Page Ad  
(Vertical)

[ ] 1/3 Page Ad

1/4 Page (Vertical) - 3.5" x 4.9"

Statement of Business/Slogan:

Address/Location:

Phone No(s):

Hours:

Website:

Credit Cards Accepted?



*(Circle all that apply, if you want it in the ad)*

Graphics/Photos:

Coupon #1:

Coupon #2:

Ad Content/Other Info:

1/3 Page - 7.125" x 3.2" or 3.5" x 6.5"

# Community Values Magazine

## Layout Sheets and Specs

[ ] 1/2 Page Ad

Statement of Business/Slogan: \_\_\_\_\_

Address/Location: \_\_\_\_\_

Phone No(s): \_\_\_\_\_

Hours: \_\_\_\_\_

Website: \_\_\_\_\_

Credit Cards Accepted? *(Circle all that apply, if you want it in the ad)*



Graphics/Photos: \_\_\_\_\_

Coupon #1: \_\_\_\_\_

Coupon #2: \_\_\_\_\_

Ad Content/Other Info: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

1/2 Page - 7.125" x 4.9"

