

COMMUNITY VALUES MAGAZINE

www.CommunityValuesMagazine.com

3619 Owl Lane NE, Olympia, WA 98516, Ofc: (360) 459-8292, Fax: (360) 459-8296

Insertion Order/Commitment to Mail

e-mail: babs@communityvaluesmagazine.com

lee@communityvaluesmagazine.com

Advertiser/Business: _____ Contact Name: _____ Ofc: (____) _____

_____ Cell: (____) _____

_____ Fax: (____) _____

Physical Address of Business: _____ City/State: _____ Zip: _____

Mailing Address of Business (if different): _____ City/State: _____ Zip: _____

e-mail Address: _____ & _____

Edition/Issue(s) Desired / Ad Size: _____

"Elite Thurston County"
[] Jan/Feb [] Mar/Apr [] May/June [] July/Aug [] Sep/Oct [] Nov/Dec

"Elite South Puget Sound"
[] Feb/Mar [] Apr/May [] June/July [] Aug/Sep [] Oct/Nov [] Dec/Jan

| | |
|------------------------------|---------|
| Ad Price: \$ | _____ |
| x No. of Issues: | _____ |
| Net Sale: \$ | _____ = |
| Printing Surcharge (8.4%) \$ | _____ + |
| Total Amount Due: \$ | _____ = |
| Deposit to Reserve Space: \$ | _____ - |
| Balance Due: \$ | _____ = |

1st Issue Mailing Date: _____ Monthly Billing: No Yes \$ _____
(Monthly Payments are due by 15th of the month prior to next month's mailing)

Automated Payment:

I authorize my credit card (V / M / A / D) to be charged on the 15th of every month for the term of this contract.

Name on Card: _____ Card # _____ Exp: _____

Billing Address of Card: _____

Single Issue Use Only:

Make Check Payable to "CVM"

Amount Paid: _____ Check # _____ Balance: _____ Balance Due Date: _____

A cancellation request must be made in writing no later than 48 hours after signing this contract. 6 month or 12 month contracts renew automatically for one issue at a time unless cancellation is received verbally or in writing by either party 30 days prior to next mailing date.

CONDITIONS OF AGREEMENT:

- 1) The person signing this contract warrants that he/she has the full authority to sign this contract on behalf of the advertiser.
- 2) Publisher reserves the right to make the final decision immediately prior to publication as to which page and under which business heading the advertisement shall be placed.
- 3) Any change in advertising information after receipt of final proof by advertiser may result in a charge.
- 4) It is agreed that at the time the advertising proof is returned to advertiser for final approval, it will be left with the person in charge whenever the advertising decision maker is not available. It is also agreed that the advertisement will be printed as represented in the proof unless publisher is notified within 48 hours of delivery that a correction is to be made (24 hours during deadline week).
- 5) Limitation of liability and allowance for errors and omissions: publisher cannot and does not warrant the accuracy of the information supplied or gathered by publisher and no liability can be assumed by publisher for this information. Omission of all or part of the advertisement or other error in the advertisement shall result in an adjustment of charges to the advertiser that shall be a pro rata abatement of the charges to the degree the error or omission shall affect the entire advertisement. In no case, however, shall the publisher's liability exceed the total charge for services.
- 6) The advertiser warrants that he/she has the right to use any trademark and agrees to hold harmless the publisher from and against same in accordance with this contract. The advertiser also warrants he/she has the right to use name, portrait, picture or illustration shown in copy submitted for representation.
- 7) The publisher agrees to deliver the finished magazine to the U.S. Post Office no later than 10 days past the final projected delivery date.
- 8) Payment is due in full prior to the deadline date or date listed below. A 1% interest charge is assessed monthly until full payment is made.
- 9) It is agreed that all designs and resulting original art remain the exclusive property of the publisher.
- 10) Advertiser agrees to pay a \$40 service charge for checks returned due to non-sufficient funds irrespective of who is responsible for the overdraft.
- 11) Advertiser agrees to pay all expenses and legal fees incurred in collecting this account and agrees to venue in Thurston County, Washington
- 12) Advertiser understands that if ad copy is not provided within seven (7) working days of art deadline, publisher may print a previously published ad or develop a new ad at publisher's sole discretion
- 13) Prices are based on frequency and number of areas mailed per this contract. Advertiser will owe the difference between the discounted rate stated above and regular one-time rates for each issue mailed if the mailing commitment in this contract is not fulfilled by advertiser.

Ad Design: Please provide **ALL** Ad Copy (logo/pictures/content/offer) NLT _____ / Photography Needed?
(IMPORTANT: Photos/logos must be clean and the resolution must be at least 300 DPI)

I would like to receive my ad proof via: E-Mail Fax In-Person

Approved By: _____
Advertiser's Signature _____ Position _____ Date _____

Approved By: _____
Advertising Consultant _____ Date _____

NOTICE: Returned checks are subject to a service fee, as permitted by law. We may electronically collect returned checks, service charges and other applicable charges. For information, call CollectACheck at 866-400-CHEK

**50% Deposit
Required for
1st issue.
Balance Due
on Proof**